



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # 855470

Schedule Dates 09/26/12-10/02/12
Advertiser Americans for Job Security (9102)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - Non-Ballot Issue (1196)
Brand 1020/NON BALLOT/JOB SECURITY (177918)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name MARONEY,STEPHANIE
Phone/Fax (703) 299-1761 /
CPE 1020
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments AMER FOR JOB SECURIT
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICANS FOR JOB SECURITY

Date Entered 09/20/12
Last Modified 09/25/12
Entered By Melissa Welch
CO-OP No
Headline # 06325280
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,276.25
Net Total \$63,898.75
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Sep. 2012	63	\$49,245.00
Oct. 2012	35	\$25,930.00
Grand Total:	98	\$75,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	5:58A- 6:58A (ET)				1	1	1			3	\$850.00	\$2,550.00	Charlotte (WCNC) (WCNC)	6A NEWS	9/20/12
2.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	5:58A- 6:58A (ET)		1	1						2	\$850.00	\$1,700.00	Charlotte (WCNC) (WCNC)	6A NEWS	9/20/12
3.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	6:58A- 9A (ET)				1	1	1			3	\$850.00	\$2,550.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	9/20/12
4.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	6:58A- 9A (ET)		1	1						2	\$850.00	\$1,700.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	9/20/12
5.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	9A- 10A (ET)				1	1	1			3	\$500.00	\$1,500.00	Charlotte (WCNC) (WCNC)	TODAY SHOW 2	9/20/12
6.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	9A- 10A (ET)		1	1						2	\$500.00	\$1,000.00	Charlotte (WCNC) (WCNC)	TODAY SHOW 2	9/20/12
7.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	10A- 11A (ET)				1	1	1			3	\$400.00	\$1,200.00	Charlotte (WCNC) (WCNC)	TODAY SHOW 3	9/20/12
8.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	10A- 11A (ET)		1	1						2	\$400.00	\$800.00	Charlotte (WCNC) (WCNC)	TODAY SHOW 3	9/20/12
9.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	11A- 11:59A (ET)				1	1	1			3	\$240.00	\$720.00	Charlotte (WCNC) (WCNC)	CHARLOTTE TODAY	9/20/12
10.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	11A- 11:59A (ET)		1	1						2	\$240.00	\$480.00	Charlotte (WCNC) (WCNC)	CHARLOTTE TODAY	9/20/12
11.0	Normal Line / SPOT	09/26/12-09/28/12	4	:30	11:59A- 12:30P (ET)				1	1	1			3	\$250.00	\$750.00	Charlotte (WCNC) (WCNC)	NOON NEWS	9/20/12
12.0	Normal Line / SPOT	10/01/12-10/02/12	4	:30	11:59A- 12:30P (ET)		1	1						2	\$250.00	\$500.00	Charlotte (WCNC) (WCNC)	NOON NEWS	9/20/12
13.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	12:30P- 1P (ET)				1	1	1			3	\$200.00	\$600.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	9/20/12
14.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	12:30P- 1P (ET)		1	1						2	\$200.00	\$400.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	9/20/12

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15.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	3P- 3:59P (ET)				1	1	1			3	\$350.00	\$1,050.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	9/20/12
16.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	3P- 3:59P (ET)		1	1						2	\$350.00	\$700.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	9/20/12
17.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	3:59P- 4:59P (ET)				1	1	1			3	\$500.00	\$1,500.00	Charlotte (WCNC) (WCNC)	4P NEWS	9/20/12
18.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	3:59P- 4:59P (ET)		1	1						2	\$500.00	\$1,000.00	Charlotte (WCNC) (WCNC)	4P NEWS	9/20/12
19.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	4:59P- 5:29P (ET)				1	1	1			3	\$600.00	\$1,800.00	Charlotte (WCNC) (WCNC)	5P NEWS	9/20/12
20.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	4:59P- 5:29P (ET)		1	1						2	\$600.00	\$1,200.00	Charlotte (WCNC) (WCNC)	5P NEWS	9/20/12
21.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	5:29P- 5:59P (ET)				1	1	1			3	\$600.00	\$1,800.00	Charlotte (WCNC) (WCNC)	530P NEWS	9/20/12
22.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	5:29P- 5:59P (ET)		1	1						2	\$600.00	\$1,200.00	Charlotte (WCNC) (WCNC)	530P NEWS	9/20/12
23.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	5:59P- 6:30P (ET)				1	1	1			3	\$950.00	\$2,850.00	Charlotte (WCNC) (WCNC)	6P NEWS	9/20/12
24.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	5:59P- 6:30P (ET)		1	1						2	\$950.00	\$1,900.00	Charlotte (WCNC) (WCNC)	6P NEWS	9/20/12
25.0	Normal Line / SPOT	09/28/12-09/28/12	3	:30	6:30P- 6:59P (ET)						1			1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	NIGHTLY NEWS	9/20/12
26.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	6:30P- 6:59P (ET)			1						1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	NIGHTLY NEWS	9/20/12
27.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	6:59P- 7:30P (ET)				1	1	1			3	\$2,000.00	\$6,000.00	Charlotte (WCNC) (WCNC)	JEOPARDY	9/20/12
28.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	6:59P- 7:30P (ET)		1	1						2	\$2,000.00	\$4,000.00	Charlotte (WCNC) (WCNC)	JEOPARDY	9/20/12

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29.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	7:30P- 7:58P (ET)				1	1	1			3	\$2,000.00	\$6,000.00	Charlotte (WCNC) (WCNC)	WHEEL	9/20/12
30.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	7:30P- 7:58P (ET)		1	1						2	\$2,000.00	\$4,000.00	Charlotte (WCNC) (WCNC)	WHEEL	9/20/12
31.0	Normal Line / SPOT	09/26/12-09/30/12	3	:30	Orbit- 11P-11:34:59P(We Th Fr Sa), 11:30P-12A(Su)	5			X	X	X	X	X	5	\$1,200.00	\$6,000.00	Charlotte (WCNC) (WCNC)	11P NEWS	9/20/12
32.0	Normal Line / SPOT	10/01/12-10/02/12	3	:30	10:59P- 11:34P (ET)		1	1						2	\$1,200.00	\$2,400.00	Charlotte (WCNC) (WCNC)	11P NEWS	9/20/12
33.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	11P- 11:34P (ET)				1		1			2	\$1,200.00	\$2,400.00	Charlotte (WCNC) (WCNC)	11P NEWS	9/20/12
34.0	Normal Line / SPOT	09/26/12-09/28/12	2	:30	4:28A- 4:58A (ET)				1	1	1			3	\$125.00	\$375.00	Charlotte (WCNC) (WCNC)	430A NEWS	9/20/12
35.0	Normal Line / SPOT	10/01/12-10/02/12	2	:30	4:28A- 4:58A (ET)		1	1						2	\$125.00	\$250.00	Charlotte (WCNC) (WCNC)	430A NEWS	9/20/12
36.0	Normal Line / SPOT	09/26/12-09/28/12	4	:30	4:58A- 5:58A (ET)				1	1	1			3	\$350.00	\$1,050.00	Charlotte (WCNC) (WCNC)	5A NEWS	9/20/12
37.0	Normal Line / SPOT	10/01/12-10/02/12	4	:30	4:58A- 5:58A (ET)		1	1						2	\$350.00	\$700.00	Charlotte (WCNC) (WCNC)	5A NEWS	9/20/12
38.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	10P- Dateline NBC						1			1	\$2,800.00	\$2,800.00	Charlotte (WCNC) (WCNC)		9/20/12
39.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	5:58A- 6:57A (ET)							1		1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	6A NEWS	9/20/12
40.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	6:57A- 9A (ET)							1		1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	SAT TODAY	9/20/12
41.0	Revised Line / SPOT	09/29/12-09/29/12	4	:30	7:30P- 11P (ET)							1					Charlotte (WCNC) (WCNC)	FOOTBALL	9/20/12

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41.1	Normal Line / GOLF	09/29/12-09/29/12	4	:30	9A- 7P (ET)							2		2	\$750.00	\$1,500.00	Charlotte (WCNC) (WCNC)		9/25/12
42.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	7A- 8A (ET)								1	1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	7A NEWS	9/20/12
43.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	8A- 9A (ET)								1	1	\$800.00	\$800.00	Charlotte (WCNC) (WCNC)	SUN TODAY	9/20/12

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